

# ROOFING CONTRACTOR

## 2024 ROOFING RESOURCE

Put the power of our Buyers Guide to work for you!

**Listing Deadline: November 10, 2023**

- Reach our national audience of roofing contractors, distributors, wholesalers and other industry professionals
- Your Roofing Resource listing will create awareness and engagement while directing viewers to your site.
- Premium Listings offer the best exposure and include more features than ever before!

### LISTING PACKAGES:

#### Premium Listing – \$2,055

Includes all Deluxe listing features PLUS:

- Full-page eMagazine ad (choose from Dec., Jan. or March)
- eNewsletter highlight
- eMagazine premium sponsor listing
- Leaderboard Ad posted to 3 category pages
- Video
- 3 photos
- 3 PDF downloads
- Top positioning online (appear 1st)
- Social media links

#### Deluxe Listing – \$745

- Complete contact information
- 50-word company description
- Live links to email & website
- Color logo
- Improved positioning online

#### Linked Listing – \$415

- Complete contact information
- 50-word company description
- Live links to email & website

#### Basic Listing – \$85

(free for RC2023 advertisers)

- Limited contact information (excludes email & website)
- 50-word company description

**Update your Listing Online TODAY!**  
Contact Renee Schuett at (248) 786-1661 or [schuetttr@bnpmmedia.com](mailto:schuetttr@bnpmmedia.com)

**Carlisle Roof Foam and Coatings**

Company Profile Multimedia Downloads

**Company Profile**

**CARLISLE** ROOF FOAM AND COATINGS

**Carlisle Roof Foam and Coatings**  
100 Enterprise Dr.  
Cartersville, GA 30120  
United States  
Phone: (844) 922-2355  
<https://www.carlislerfc.com>

**CONTACT**  
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Carlisle Roof Foam and Coatings offers a broad range of coatings and spray foams used in construction to provide a long-lasting, seamless, watertight and virtually maintenance-free roofing system. Our coatings are used as a component of SPF systems and as a component of restoration products to restore existing aged roofs.

**PROFILE**

Trade Names  
PremiR+  
PremiSEAL

**MULTIMEDIA**

**Acrylic Coating**  
CRFC's SeamlesSEAL Acrylic Coating offers superior leak protection and is easy to apply and easy to clean up as it is a water-based coating. [Click here](#) to view more information

**DOWNLOADS**

**Downloads**

**Coatings Chart**  
This chart includes coverage information for all CRFC products and warranty requirements.

**Coating Restoration for Metal Roofs**  
Over time, environmental conditions will cause any roof to degrade – and roofs that aren't maintained can begin to deteriorate and leak. Restoration systems can turn a worn metal roof into a high-performance, watertight system.

**Premium Listing Sample**

### ADDITIONAL OPTIONS

#### Social Media Links – \$125



Include an icon in your listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

**YOUR LEADERBOARD AD HERE**

**YOUR AD HERE**

#### Leaderboard Ad – \$265

Your 728 x 90 ad appears on the product page of your choice.

#### Homepage Leaderboard Ad – \$950

Your 728 x 90 ad appears on the Roofing Resource directory homepage. (limited space available)

#### Medium Rectangle Ad – \$2,495

Your 300 x 250 ad appears on EVERY page of the Roofing Resource directory. (limited space available)