


	MONTHLY CONTENT	> EDITORIAL EBLAST FOCUS ON	> MULTI-SPONSORED EBLAST SHOWCASE	QUIZ EBLASTS	EDITORIAL INFOGRAPHICS	eNEWS DATES	INDUSTRY EVENTS
<p><b>JANUARY</b> Ad Close: 12/1 Materials Due: 12/5</p>	<p><b>BEST of SUCCESS</b> <b>BOS COVERAGE</b>, New Year! - 2024 Preview, Winter Maintenance, IRE 2024 Preview <b>PRODUCT FOCUS</b> Asphalt Shingles</p>	Low Slope Software	Steep Slope Roofing Products	Low Slope		Jan. 4, 11, 18, 25	<p><b>SPRI</b> Jan. 12-14, Clearwater, Fla <b>CRCA</b> Jan. 17-19, Chicago <b>SRC Summit</b> Dallas</p>
	<b>** PRINT ISSUE **</b>						
<p><b>FEBRUARY</b> Ad Close: 1/1 Materials Due: 1/5</p>	<p><b>INTERNATIONAL ROOFING EXPO</b> <b>IRE 2024 ISSUE</b>, State of the Industry 2024, Young Guns Alumni <b>PRODUCT FOCUS</b> Ventilation</p>	Sustainability Legal	Single-Ply Underlayments	Solar Roofing		Feb. 1, 10, 15, 22, 29 <b>IRE SHOW eDAILIES</b> Feb. 6, 7, 8	<p><b>IRE 2024</b> Feb. 6-8, Las Vegas</p>
<p><b>MARCH</b> Ad Close: 2/1 Materials Due: 2/5</p>	<p><b>YOUNG GUNS</b> <b>YOUNG GUNS</b>, Employee Recruitment/Retention <b>PRODUCT FOCUS</b> Tools &amp; Equipment</p>	Roofing Codes/ Standards Hot Weather Work	Accessories Waterproofing/ Coatings IRE Pop-up Videos	Roofing Trivial Pursuit	Residential Roofing Trends	March 7, 14, 21, 28	<p><b>SPFA</b> Mar. 3-6, Las Vegas <b>IIBEC</b> Mar. 8-11, Phoenix <b>NERCA</b> Mar. 12-14, Boston <b>Win the Storm</b> Mar. 14-15, Dallas</p>
<p><b>APRIL</b> Ad Close: 3/1 Materials Due: 3/5</p>	<p>Resiliency and Recycling, Spring Maintenance, Made in USA <b>PRODUCT FOCUS</b> Green/Vegetative Roofing</p>	Vegetative Roofing Single Ply	Low Slope Roofing Products	Technology		April 4, 11, 18, 25	<p><b>NRCA Roofing Day</b> April 16-17, Washington, D.C.</p>
<p><b>MAY</b> Ad Close: 4/1 Materials Due: 4/5</p>	<p><b>EDITOR'S CHOICE</b> <b>EDITOR'S CHOICE 2024</b>, Safety, Extreme Weather <b>PRODUCT FOCUS</b> Safety</p>	Steep Slope Storm Prep	Shingles Technology & Apps	Safety		May 2, 9, 16, 23, 30	
<p><b>JUNE</b> Ad Close: 5/1 Materials Due: 5/3</p>	<p><b>ROOFING LEGACIES</b>, Exploring Warranties, Heat Safety <b>PRODUCT FOCUS</b> Storm Stuff</p>	Solar Coatings	Components/ Accessories Tools & Equipment	Labor Statistics	Consumer Insights	June 6, 13, 20, 27	<p><b>FRSA</b> June 5-7, Kissimmee, FL</p>

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<p><b>JULY</b> Ad Close: 6/3 Materials Due: 6/5</p>	<p>Roofing Technology, Visualization Tools <b>PRODUCT FOCUS</b> Software and Apps, High Tech Toys</p>	<p>Technology Low Slope</p>	<p>Vegetative Roofing Roofing Products</p>	<p>Insulation</p>		<p>July 3, 11, 18, 25</p>	
<p><b>AUGUST</b> Ad Close: 7/1 Materials Due: 7/3</p>	<p><b>** PRINT ISSUE **</b></p> <p> <b>TOP 100 2024</b>, Training/ Education, WRE Preview <b>PRODUCT FOCUS</b> Underlayment/ Insulation</p>	<p>Metal Cover Board</p>	<p>Low slope Steep Slope</p>	<p>Waterproofing</p>		<p>Aug. 1, 8, 15, 22, 29</p>	
<p><b>SEPTEMBER</b> Ad Close: 8/1 Materials Due: 8/5</p>	<p><b>COATINGS</b> <b>COATINGS SPECIAL SECTION</b>, Coatings Q&amp;A, Seasonal Prep (Fall), Made in USA, Spray Foam <b>PRODUCT FOCUS</b> Coatings &amp; Application Tools, Coatings Safety</p>	<p>Jobsite Efficiency Restoration</p>	<p>Metal Solar</p>	<p>Steep Slope</p>	<p>Labor Challenges</p>	<p>Sept. 5, 12, 19, 26</p>	<p><b>WRE</b> Sept. 29-Oct. 1, Las Vegas</p>
<p><b>OCTOBER</b> Ad Close: 9/3 Materials Due: 9/5</p>	<p><b>METAL</b> <b>METAL SPECIAL SECTION</b>, Made in USA, Metal Q&amp;A <b>PRODUCT FOCUS</b> Green/Vegetative Roofing</p>	<p>Training Steep Slope</p>	<p>Roofing Products Shingles WRE Pop-up Videos</p>	<p>Codes/ Standards</p>		<p>Oct. 3, 10, 17, 24, 31</p>	<p><b>METALCON</b> Oct. 30-Nov. 1, Atlanta <b>MRCA</b> Oct. 21-23, St. Paul, MN</p>
<p><b>NOVEMBER</b> Ad Close: 10/1 Materials Due: 10/4</p>	<p><b>SOLAR</b> <b>SOLAR SPECIAL SECTION</b>, Giving Thanks, Veterans Feature, Winter Prep <b>PRODUCT FOCUS</b> Solar</p>	<p>Sustainability Cold Weather Work</p>	<p>Safety Coatings</p>	<p>Best Practices on the Jobsite</p>		<p>Nov. 7, 14, 21, 27</p>	<p><b>ROOFCON</b> TBD</p>
<p><b>DECEMBER</b> Ad Close: 11/1 Materials Due: 11/5</p>	<p> <b>CONTRACTOR OF THE YEAR</b>, End of Year, Commercial Roofing <b>PRODUCT FOCUS</b> Low Slope</p>	<p>Low Slope Solar</p>	<p>Low Slope</p>	<p>Trivial Pursuit: Weather</p>	<p>Commercial Roofing Trends</p>	<p>Dec. 5, 12, 19, 26</p>	<p><b>Best of Success 2024</b> Dec. 3-5, Naples, FL.</p>