

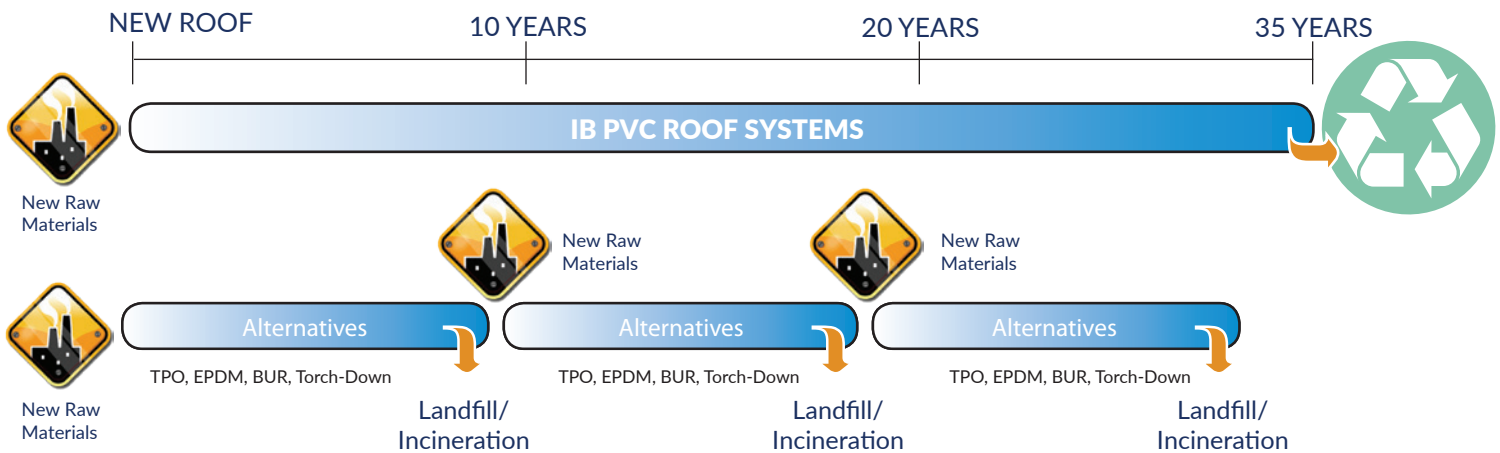
Lifecycle is Key to Sustainability

"You have to think about durability – using high-efficiency roofs without known longevity is a tad foolish. Replacing systems that fail prematurely doesn't do a lot of good for the environment."

Craig Silvertooth,
President of the Center for Environmental Innovation in Roofing

How does IB measure up?

IB PVC membranes have a proven service life of 30+ years. IB PVC membranes are also recyclable which reduces landfill consumption, avoids incinerating materials that introduces toxins/pollutants to the environment, and reuses product once considered "waste". When compared to alternative roofing systems, IB PVC membranes are clearly the sustainable solution.



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With so many energy saving benefits, safety provisions and Eco-friendly options, IB Roof Systems is the right choice... No other manufacturer has produced, installed and maintained more roofs than IB.

IB PVC The Lifecycle Standard

When a roof system is built to last longer...

- Less raw materials will be used
- Less transportation pollution will be emitted
- Less construction waste will be sent to fill landfills
- Less energy will be needed to incinerate or recycle the spent product

The word "Lifecycle" begins to take on a whole new environmental significance when you begin to look at the entire problem.

What really goes into roofing materials?

IB PVC

50% Natural Gas / 50% Salt

Others:

TPO, EPDM, BUR, Torch-Down
100% Hydrocarbons (fossil fuels)

