

2023 CONTENT CALENDAR

** PRINT ISSUE **

	JANUARY Ad Close: 12/01/22 Materials Due: 12/02/22	FEBRUARY Ad Close: 01/02 Materials Due: 01/05	MARCH Ad Close: 02/01 Materials Due: 02/03	APRIL Ad Close: 03/01 Materials Due: 03/03	MAY Ad Close: 04/03 Materials Due: 04/05	JUNE Ad Close: 05/02 Materials Due: 05/05
ISSUE THEMES	New Year BOS Coverage Winter Maintenance Training/Education IRE 2023 Preview PRODUCT FOCUS TOPIC Asphalt Shingles	Young Guns Fathers & Sons/ Legacy Series PRODUCT FOCUS TOPIC Ventilation	IRE 2023 Issue PRODUCT FOCUS TOPIC Cover Boards	Resiliency and Recycling Spring Maintenance PRODUCT FOCUS TOPIC Green/Vegetative Roofing	Editor's Choice 2023 Safety PRODUCT FOCUS TOPICS Safety Women's (safety) gear	Fathers & Sons Exploring Warranties PRODUCT FOCUS TOPIC Service & Maintenance/ Heat Prep
STANDOUTS		State of Industry Special Section	Special IRE Print Supplement IRE Show Dailies			
> EDITORIAL EBLAST FOCUS ON	Low Slope	Sustainability	Roofing Codes/ Standards Hot Weather Work	Green/Vegetative Roofing	Steep Slope Storm Prep	Young Guns Coatings
> MULTI-SPONSORED EBLAST SHOWCASE	Steep Slope Roofing Products	Single-Ply Underlayments	Fasteners Waterproofing/ Coatings	Low Slope Roofing Products	Shingles Software & Apps	Components/ Accessories Tools & Equipment
eNEWS DATES	Jan. 5 Jan. 12 Jan. 19 Jan. 26	Feb. 2 Feb. 9 Feb. 16 Feb. 23	March 2 March 11 March 16 March 23 IRE SHOW eDAILIES March 7-9	April 6 April 13 April 20 April 27	May 4 May 11 May 18 May 25	June 1 June 8 June 15 June 22 June 29
INDUSTRY EVENTS	SPRI Jan. 13-15, Phoenix CRCA Jan. 18-20, Chicago SRC Summit Jan. 30-Feb. 1, Dallas	NERCA Feb 7-9, Uncasville, CT SprayFoam 2023 Feb. 12-15, Daytona Beach, Fla.	IIBEC March 2-3, Houston IRE 2023 March 7-9, Dallas Win the Storm March 15-17, Ft. Lauderdale	NRCA Roofing Day April 18-19, Washington, D.C.		

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	JULY Ad Close: 06/01 Materials Due: 06/05	AUGUST Ad Close: 07/03 Materials Due: 07/06	SEPTEMBER Ad Close: 08/01 Materials Due: 08/04	OCTOBER Ad Close: 09/01 Materials Due: 09/05	NOVEMBER Ad Close: 10/02 Materials Due: 10/05	DECEMBER Ad Close: 11/01 Materials Due: 11/03
ISSUE THEMES	Roofing Technology Visualization tools PRODUCT FOCUS TOPICS Software and Apps High tech toys	Top 100 2023 PRODUCT FOCUS TOPIC Underlayment	Coatings PRODUCT FOCUS TOPIC Coatings & application tools	Metal PRODUCT FOCUS TOPICS Metal Edge metal	Solar Giving Thanks PRODUCT FOCUS TOPIC Solar	COTY End of Year Commercial Roofing PRODUCT FOCUS TOPIC Steep Slope
STANDOUTS	Special Section: Technology	Special Section: Top 100	Special Section: Coatings	Special Section: Metal	Special Section: Solar	Special Section: Commercial Roofing Special Section: Contractor of the Year
> EDITORIAL EBLAST FOCUS ON	Steep Slope Coverboards/ Insulation	Technology WRE Preview	Jobsite Efficiency Roof Restoration	Storm Prep Low Slope	Sustainability Cold Weather Work	Solar
> MULTI-SPONSORED EBLAST SHOWCASE	Vegetative Roofing Roofing Products	Low Slope Steep Slope	Metal Solar	Roofing Products Shingles	Ventilation Coatings	Low Slope
eNEWS DATES	July 6 July 13 July 20 July 27	Aug. 3 Aug. 10 Aug. 17 Aug. 24	Sept. 7 Sept. 14 Sept. 21 Sept. 28	Oct. 5 Oct. 12 Oct. 19 Oct. 26	Nov. 2 Nov. 9 Nov. 16 Nov. 22 Nov. 30	Dec. 7 Dec. 14 Dec. 21 Dec. 28
INDUSTRY EVENTS	FRSA July 12-14, Kissimmee, Fla.		WRE Sept. 23-25, Las Vegas	METALCON Oct. 18-20, Las Vegas		Best of Success 2023 Dec. 3-5