









REGULAR MONTHLY COVERAGE: Roofing Products | Latinos in Roofing | Contractor Health & Safety | Business Services | Legal Insights | Workforce Development & Training | Industry News

	MONTHLY CONTENT	EXCLUSIVE eBLASTS	SHOWCASE eBLASTS	ROOFING SUPPLY PRO	TECHOS y MAS	SAFETY ADVISOR	INDUSTRY EVENTS
JANUARY	 RESIDENTIAL ROOFING , BOS coverage, New Year! - 2025 Preview, Winter Maintenance, IRE 2025 Preview PRODUCT FOCUS Asphalt Shingles eNEWSLETTER Deploys every Thursday	FOCUS ON Low Slope Coatings QUIZ Steep Slope	Steep Slope Roofing Showcase	Low Slope	Legal changes for 2025	Enforcement Outlook for 2025	SPRI Jan. 17-19, Clearwater Beach CRCA Jan. 22-24 Oakbrook, IL SRC Summit Feb. 4-6, Dallas
FEBRUARY	<p style="text-align: center;">** PRINT ISSUE **</p>  IRE 2025 ISSUE , State of the Industry 2024, Young Guns Alumni PRODUCT FOCUS Ventilation eNEWSLETTER Deploys every Thursday	FOCUS ON Business Services MUST VISIT IRE pre/post Show QUIZ Codes & Standards	Single-Ply Underlayments	Solar Roofing	Training	Training	SPFA Feb. 9-12 Daytona Beach IRE 2024 Feb. 19-21 San Antonio
MARCH	 YOUNG GUNS , Employee Recruitment/Retention PRODUCT FOCUS Tools & Equipment eNEWSLETTER Deploys every Thursday	FOCUS ON Hot Weather Work Underlayments QUIZ Low Slope	Waterproofing/Coatings IRE Pop-up Videos	Supply Drop (multi-sponsored eblast)	Recruitment & Onboarding	Ladders and Scaffolds	IIBEC Mar. 6-9 Orlando NERCA Win the Storm
APRIL	 SAFETY , Resiliency and Recycling, Spring Maintenance, Made in USA PRODUCT FOCUS Green/Vegetative Roofing eNEWSLETTER Deploys every Thursday	FOCUS ON Sustainability Steep Slope QUIZ Preventative Maintenance	Low Slope Roofing Showcase	Technology	Recycling Estimating	OSHA Inspection Prep	NRCA Roofing Day April 8-9, Washington, D.C.

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MAY	 EDITOR'S CHOICE 2025 , Safety, Extreme Weather PRODUCT FOCUS Safety eNEWSLETTER Deploys every Thursday	FOCUS ON Vegetative Roofing Storm Preparedness QUIZ Coatings	Shingles Technology & Apps	Safety	Safety	Fall Safety (OSHA Safety Stand Down 2025)	
JUNE	 EXTREME WEATHER, EXTREME WEATHER , Exploring Warranties, Heat Safety, Exterior/Siding PRODUCT FOCUS Storm Preparedness eNEWSLETTER Deploys every Thursday	FOCUS ON Low Slope Solar QUIZ Labor Statistics	Training Components/Accessories	Materials security Devices Techniques Supply Drop (multi-sponsored eblast)	Sales Materials Security Devices Techniques	Gear: Lines and Harnesses Hot Weather Work	FRSA June 4-6, Kissimmee, FL
JULY	 TECHNOLOGY, TECHNOLOGY , Visualization Tools PRODUCT FOCUS Software and Apps, High Tech Toys eNEWSLETTER Deploys every Thursday	FOCUS ON Safety Insulation QUIZ Solar	Vegetative Roofing Siding/Exteriors	Technology CRM Management	Technology Trends CRM Management	Safety-Technology Trends	
AUGUST	<p style="text-align: center;">** PRINT ISSUE **</p>  TOP 100 2025 , Training/Education, WRE Preview PRODUCT FOCUS Underlayment/Insulation eNEWSLETTER Deploys every Thursday	FOCUS ON Women in Roofing Technology QUIZ Homeowners vs Roofing Contractors	Steep Slope Low Slope	Acquisitions in Roofing Supply	Marketing	Gear: Helmets/Protective Equipment	

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SEPTEMBER	<p>COATINGS COATINGS SPECIAL SECTION, Coatings Q&A, Seasonal Prep (Fall), Made in USA, Spray Foam</p> <p>PRODUCT FOCUS Coatings & Application Tools, Coatings Safety</p> <p>eNEWSLETTER Deploys every Thursday</p>	<p>FOCUS ON Single-Ply Jobsite Efficiency</p> <p>QUIZ Waterproofing</p>	<p>Metal Solar</p>	<p>Retention & Recruitment Supply Drop (multi-sponsored eblast)</p>	<p>Retention & Recruitment</p>	<p>Record Retention & Incident Reviews</p>	<p>WRE Sept. 28-30, Las Vegas</p>
OCTOBER	<p>METAL METAL SPECIAL SECTION, Made in USA, Metal Q&A</p> <p>PRODUCT FOCUS Metal</p> <p>eNEWSLETTER Deploys every Thursday</p>	<p>FOCUS ON Shingles Siding/Exteriors</p> <p>QUIZ Severe Weather</p>	<p>Roofing Showcase Shingles</p>	<p>Sustainability Renewables</p>	<p>Reviews Referrals</p>	<p>Offseason/Winter Prep</p>	<p>METALCON Oct.21-23, Las Vegas</p> <p>MRCA</p>
NOVEMBER	<p>SOLAR SOLAR SPECIAL SECTION, Giving Thanks, Veterans Feature, Winter Prep</p> <p>PRODUCT FOCUS Solar</p> <p>eNEWSLETTER Deploys every Thursday</p>	<p>FOCUS ON Vegetative Roofs Cold Weather Prep</p> <p>QUIZ Metal</p>	<p>Underlayments Business Services WRE Videos</p>	<p>Giving back Stocking for the New Year</p>	<p>Community Partnerships</p>	<p>Industry Safety Awards Guardrails</p>	<p>ROOFCON</p>
DECEMBER	<p>COMMERCIAL ROOFING COMMERCIAL ROOFING, End of Year</p> <p>PRODUCT FOCUS Low Slope</p> <p>eNEWSLETTER Deploys every Thursday</p>	<p>FOCUS ON Coverboards Young Guns</p> <p>QUIZ Roofing Innovations</p>	<p>Low Slope Insulation</p>	<p>Annual Awards</p>	<p>Association Partnerships Industry Involvement</p>	<p>Association Partnerships Industry Involvement</p>	<p>BEST of SUCCESS Best of Success 2025</p>