



	MONTHLY CONTENT	> EDITORIAL EBLAST FOCUS ON	> MULTI-SPONSORED EBLAST SHOWCASE	QUIZ EBLASTS	EDITORIAL INFOGRAPHICS	eNEWS DATES	INDUSTRY EVENTS
<p>JANUARY Ad Close: 12/1 Materials Due: 12/5</p>	<p>BEST of SUCCESS BOS COVERAGE, New Year! - 2024 Preview, Winter Maintenance, IRE 2024 Preview PRODUCT FOCUS Asphalt Shingles</p>	Low Slope Software	Steep Slope Roofing Products	Low Slope		Jan. 4, 11, 18, 25	<p>SPRI Jan. 12-14, Clearwater, Fla CRCA Jan. 17-19, Chicago SRC Summit Dallas</p>
	** PRINT ISSUE **						
<p>FEBRUARY Ad Close: 1/1 Materials Due: 1/5</p>	<p>INTERNATIONAL ROOFING EXPO IRE 2024 ISSUE, State of the Industry 2024, Young Guns Alumni PRODUCT FOCUS Ventilation</p>	Sustainability Legal	Single-Ply Underlayments	Solar Roofing		Feb. 1, 10, 15, 22, 29 IRE SHOW eDAILIES Feb. 6, 7, 8	<p>IRE 2024 Feb. 6-8, Las Vegas</p>
<p>MARCH Ad Close: 2/1 Materials Due: 2/5</p>	<p>YOUNG GUNS YOUNG GUNS, Employee Recruitment/Retention PRODUCT FOCUS Tools & Equipment</p>	Roofing Codes/ Standards Hot Weather Work	Accessories Waterproofing/ Coatings IRE Pop-up Videos	Roofing Trivial Pursuit	Residential Roofing Trends	March 7, 14, 21, 28	<p>SPFA Mar. 3-6, Las Vegas IIBEC Mar. 8-11, Phoenix NERCA Mar. 12-14, Boston Win the Storm Mar. 14-15, Dallas</p>
<p>APRIL Ad Close: 3/1 Materials Due: 3/5</p>	<p>Resiliency and Recycling, Spring Maintenance, Made in USA PRODUCT FOCUS Green/Vegetative Roofing</p>	Vegetative Roofing Single Ply	Low Slope Roofing Products	Technology		April 4, 11, 18, 25	<p>NRCA Roofing Day April 16-17, Washington, D.C.</p>
<p>MAY Ad Close: 4/1 Materials Due: 4/5</p>	<p>EDITOR'S CHOICE EDITOR'S CHOICE 2024, Safety, Extreme Weather PRODUCT FOCUS Safety</p>	Steep Slope Storm Prep	Shingles Technology & Apps	Safety		May 2, 9, 16, 23, 30	
<p>JUNE Ad Close: 5/1 Materials Due: 5/3</p>	<p>ROOFING LEGACIES, Exploring Warranties, Heat Safety PRODUCT FOCUS Storm Stuff</p>	Solar Coatings	Components/ Accessories Tools & Equipment	Labor Statistics	Consumer Insights	June 6, 13, 20, 27	<p>FRSA June 5-7, Kissimmee, FL</p>

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<p>JULY Ad Close: 6/3 Materials Due: 6/5</p>	<p>Roofing Technology, Visualization Tools PRODUCT FOCUS Software and Apps, High Tech Toys</p>	<p>Technology Low Slope</p>	<p>Vegetative Roofing Roofing Products</p>	<p>Insulation</p>		<p>July 4, 11, 18, 25</p>	
<p>AUGUST Ad Close: 7/1 Materials Due: 7/3</p>	<p>** PRINT ISSUE **</p> <p> TOP 100 2024, Training/Education, WRE Preview PRODUCT FOCUS Underlayment/Insulation</p>	<p>Metal Cover Board</p>	<p>Low slope Steep Slope</p>	<p>Waterproofing</p>		<p>Aug. 1, 8, 15, 22, 29</p>	
<p>SEPTEMBER Ad Close: 8/1 Materials Due: 8/5</p>	<p>COATINGS COATINGS SPECIAL SECTION, Coatings Q&A, Seasonal Prep (Fall), Made in USA, Spray Foam PRODUCT FOCUS Coatings & Application Tools, Coatings Safety</p>	<p>Jobsite Efficiency Restoration</p>	<p>Metal Solar</p>	<p>Steep Slope</p>	<p>Labor Challenges</p>	<p>Sept. 5, 12, 19, 26</p>	<p>WRE Sept. 29-Oct. 1, Las Vegas</p>
<p>OCTOBER Ad Close: 9/3 Materials Due: 9/5</p>	<p>METAL METAL SPECIAL SECTION, Made in USA, Metal Q&A PRODUCT FOCUS Green/Vegetative Roofing</p>	<p>Training Steep Slope</p>	<p>Roofing Products Shingles WRE Pop-up Videos</p>	<p>Codes/ Standards</p>		<p>Oct. 3, 10, 17, 24, 31</p>	<p>METALCON Oct. 30-Nov. 1, Atlanta MRCA Oct. 21-23, St. Paul, MN</p>
<p>NOVEMBER Ad Close: 10/1 Materials Due: 10/4</p>	<p>SOLAR SOLAR SPECIAL SECTION, Giving Thanks, Veterans Feature, Winter Prep PRODUCT FOCUS Solar</p>	<p>Sustainability Cold Weather Work</p>	<p>Safety Coatings</p>	<p>Best Practices on the Jobsite</p>		<p>Nov. 7, 14, 22, 28</p>	<p>ROOFCON TBD</p>
<p>DECEMBER Ad Close: 11/1 Materials Due: 11/5</p>	<p> CONTRACTOR OF THE YEAR, End of Year, Commercial Roofing PRODUCT FOCUS Low Slope</p>	<p>Low Slope Solar</p>	<p>Low Slope</p>	<p>Trivial Pursuit: Weather</p>	<p>Commercial Roofing Trends</p>	<p>Dec. 5, 12, 19, 26</p>	<p>Best of Success 2024 Dec. 3-5, Naples, FL.</p>