# BEST Of SUCCESS

### PREPARING YOUR COMPANY FOR THE NEXT MAJOR CRISIS

**Steve Slepcevic** 

Managing Partner

Strategic Response Partners



### PREPARE - RESPOND - RECOVER





### **Strategic Response Partners Definition**

"SRP is the most trusted network of certified business continuity planners, highly trained disaster response teams, forensic engineers, and restoration experts.

SRP works directly with government and private entities to professionally address disasters globally.

SRP provides immediate 24/7/365 response to resolve every issue resulting from fire, water, wind, tornado, hail, hurricane, earthquake, biohazard and civil unrest.

SRP is the disaster management team for governmental, commercial, industrial, multifamily and private clients.

Within minutes of your call, SRP assesses the crisis and takes immediate action to mitigate life safety, liability exposure and minimize further property damage to ensure a complete and thorough recovery."

### PREPARE – RESPOND – RECOVER





### **Strategic Response Partners**

- Disaster Management Services Since 1989
- Certified Business Continuity Experts
- Paramedics, Technical Rescue, Private Security
- Senior Level Disaster Response Coordinators
- Forensic Building Engineers and Trial Court Experts
- 2,700+ SRP Approved Vendor Partners Globally
- Over 14,000 Commercial & Multifamily Projects



24 Hour Dispatch (888) 582-5848

www.srp24.com response@srp24.com

### PREPARE – RESPOND – RECOVER





### Definition of "emergency" or "disaster":

Event affecting the overall target population or the community at large that precipitates the declaration of a state of emergency at a local, state, regional, or national level by an authorized public official.

### "WHEN RESPONSE TIME MATTERS"

### All Scenarios Based Crisis Planning







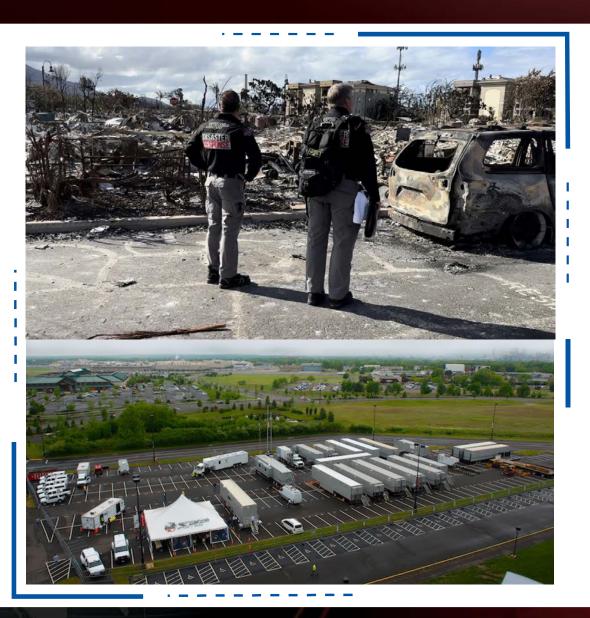


### Forecasting Risk

- Pandemic (Government Policies, Regulations, WHO Treaty)
- Cyber Attack (Sleeper cell, malware, critical infrastructure)
- Skilled Labor Shortages (50% career change + burnout)
- Business Supply Chains (Third Party & Global Supply)
- Operational Cost (Insurance, ESG, IRS, Compliance, Remote)
- Crime (NICB estimate losses to between \$300m and \$1b)
- Fraud (56% of US businesses have fallen victim to fraud)
- Inflation (63% raising prices over the next three months)
- Financial (Geopolitical, recession, war, global markets)
- Innovation (The risk is the failure to innovate)

### Ready Your House





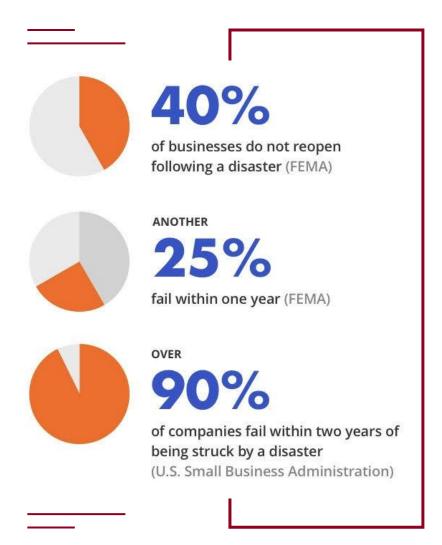
### Circle of Concern – Family First Planning

- Spiritual Mental Physical IF IT IS TO BE...
- You cannot respond, unless your house is in order.
- Where you're operating from WILL show up.
- Personal Preparedness Plans for all Family Members.
- Evacuation and satellite communications processes.
- Run drills with your family, prevents breakdown.
- Handle ALL the mechanics before we DEPLOY...

### www.SRP24.com/PREPARE

### Top Issues Affecting Outcomes



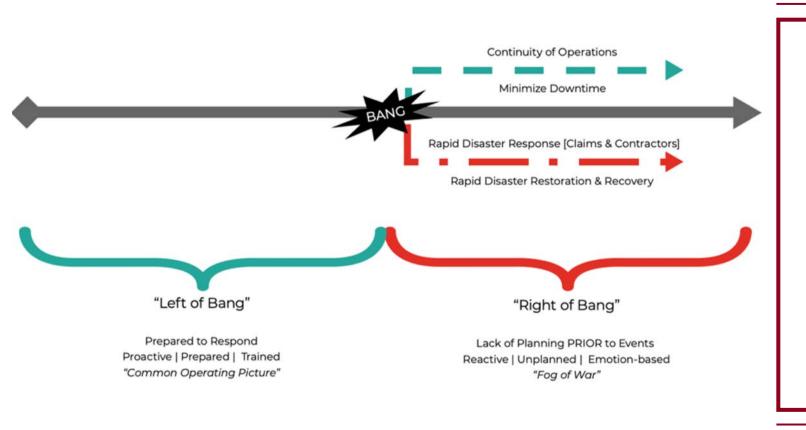


7 Minutes	Average Response Time
<b>75</b> %	Businesses Are Underinsured
62%	Businesses Don't Have an Emergency Plan
40%	Businesses That Fail Post-Disaster
1 in 3	Businesses that were unprepared for disaster, despite having a plan
1 in 5	Spend 0% Time on Crisis Management Plan
Unplanned downtime costs between \$926 to \$17,244 per minute	

"Lack of Data and Planning is a Problem"

### ...Before the Need





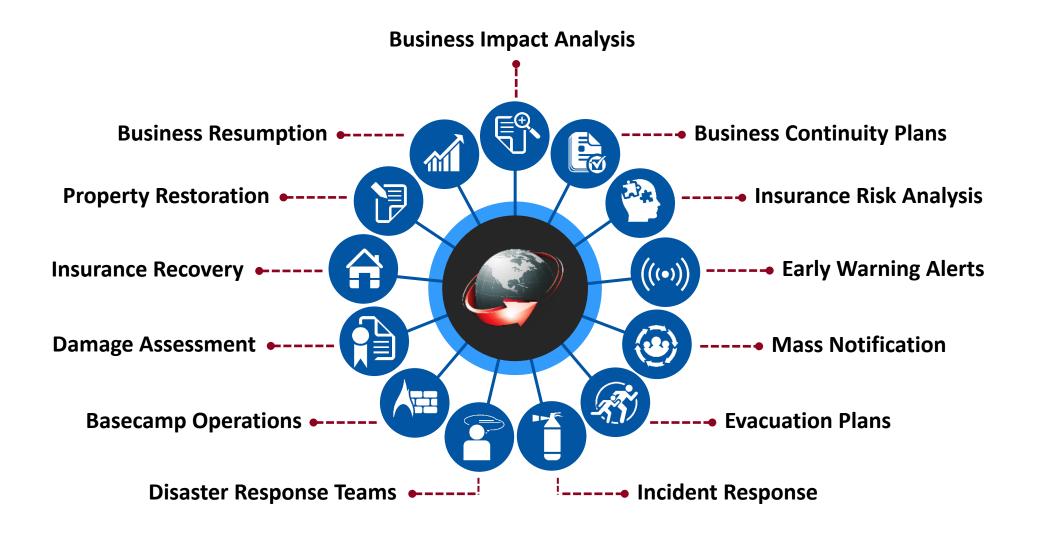
"Bang" is the beginning of the event "Left of Bang" are the points that occur pre-incident (Pre-Loss), while "Right of Bang" are the events that occur post-incident (Post-Loss).

Delving deeper, Left of Bang is not simply a series of points on a timeline. It is also a state of mind, a culture, an environment that sets the conditions for detection, prevention, and intervention in addition to response based on planning, training, and situational awareness.

Both the restoration industry and the consumer stand to benefit significantly from getting ahead of any loss scenario, by adopting the Left of Bang approach.

### Strategic Response Partners – PREPARE – RESPOND – RECOVER





### Strategic Response Partners Disaster Management Team



SRP Rapid Response Emergency Service Agreements

**SAT Communication Systems** 

**Mobilization - Housing - Food** 

**Security, Access, Command Post** 

**Power, Fuel, and Material Staging** 

**Vendor Management - Site - Safety** 

"Since 1989 we have responded with the right amount of manpower, equipment and resources."



### **Emergency Mitigation Documentation Procedures**











### Mitigation - Documentation - Mitigation

- Forensic Site Documentation
- Lidar, Drone Survey, IGuide Mapping
- Clerk of Records Management
- Immediate Moisture Mapping
- Humidity and Climate Control Clearance
- T&M vs Xactimate Emergency Service Billing
- Third Party Expert Verification and Validation
- Property Damage Scope and Cost of Repair Report
- Construction Management & Consulting Services

### Disasters present a unique challenge for property owners, risk managers, contractors, public adjusters and attorneys



### (INSURANCE GIANT)

- Insurance Preferred Contractors (Insurance Team)
- Forensic cause and origin experts (Insurance Team)
- Forensic structural/roofing engineers (Insurance Team)
- Certified Industrial Hygienists (CIH) IAQ (Insurance Team)
- Forensic Business Interruption Experts (Insurance Team)
- Personal and business contents evaluators (Insurance Team)
- Insurance Defense Law Firms (Insurance Team)
- Certified Appraisers and Umpires (Insurance Team)
- Adjusters trained on policy coverages (Insurance Team)

### (PROPERTY OWNER)

- Insurance Agent (Cannot Represent the Insured with the Claim)
- Contractor (Cannot Represent the Insured with the Claim)
- Policyholder Representation Insurance Coverage Experts
- Your Disaster Management Team
- Forensic Weather Meteorologists
- Forensic structural and roofing engineers
- Window wind impact failure analysis experts
- Forensic cause and origin experts
- Certified Industrial Hygienists (CIH) IAQ
- Forensic Business Interruption Experts
- Personal and business contents evaluators
- Certified Appraisers and Umpires

### INSURANCE

Failure to complete this form in its entirety may result in a delay in processing this claim. Specified wants Even **Policy Number** 88-88-88-88 | 88-88-88-88

FILING CLAIM FOR (check all that apply): X Injury With Disability

Accidental Injury Only Short-Term Dis

of for disability have your doctor also complete and sign Section C. of sign Sections Complayer's Disability Statement. 11-11-11-11-1 82-22-8 Accident

- INSTRUCTIONS: Complete Section A P
  - Have your doctor contain Physician's Disability
  - If you are filing for disa Be sure to sign your claim?

- Submit all bills related to this and according to the service. Submiss, services renderly and and according to the services. We require a copy of the police accident report for all motor vehicle accident came and one necessary from the police accident report for all motor vehicle accident came and one for all motors and the police accident report for all motors and confined. Myou were treated in the entering accident proof for all materials and an entering and a second of the professional and a second of the entering and a second of M confined to an intensive care unit, please send a copy (6 2015) have an intensive care unit. diagnosis, services rendered and and action charges for the service.
  If you were treated in the mile and action send us a copy of the ADDITIONAL NOTES:

### Strategic Response Partners - Rapid Response Program



### Private Client Asset Monitoring – Critical Response Team Deployment





### SRP Contractor Referral Program – www.SRP24.com/VENDOR



### Don't simply take our word for it

Just ask our partial list of satisfied clients below, who we have assisted in disaster training, response and recovery

### **OUR CLIENTS**

























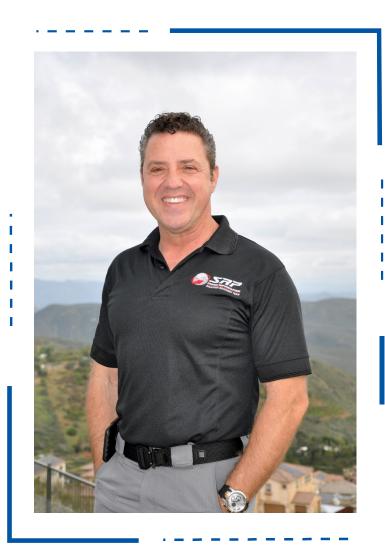






### PREPARE – RESPOND – RECOVER





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