



# BEST of SUCCESS

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CONTRACTOR**



# WIRED FOR THE FUTURE: HOW AI BUILDS BETTER BUSINESSES

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*Founder*

Roofix



# MAN & MACHINE

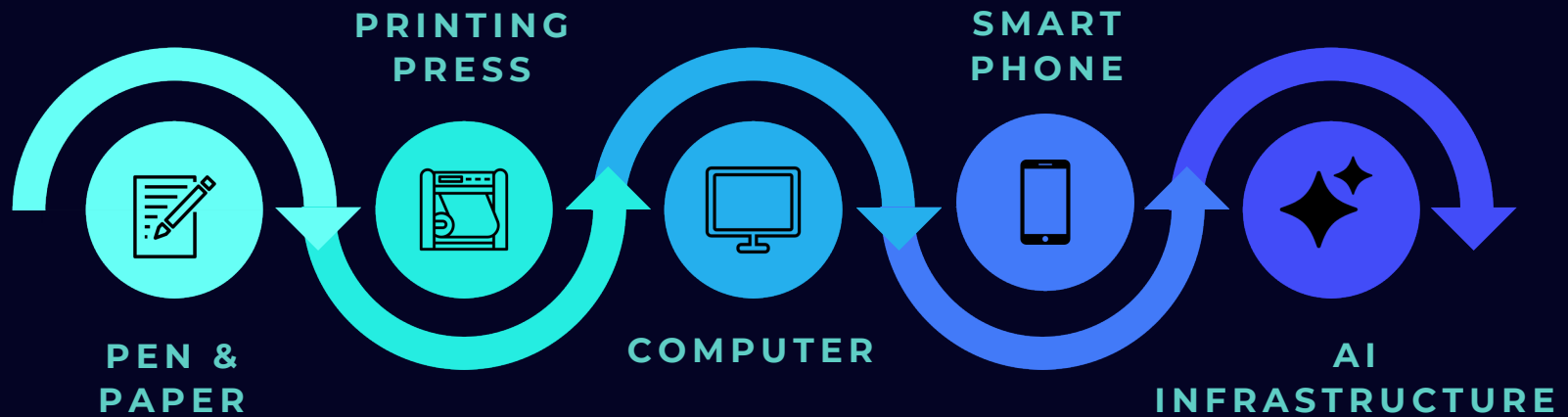
How AI builds better roofing companies

# THE SWITCH HAS FLIPPED

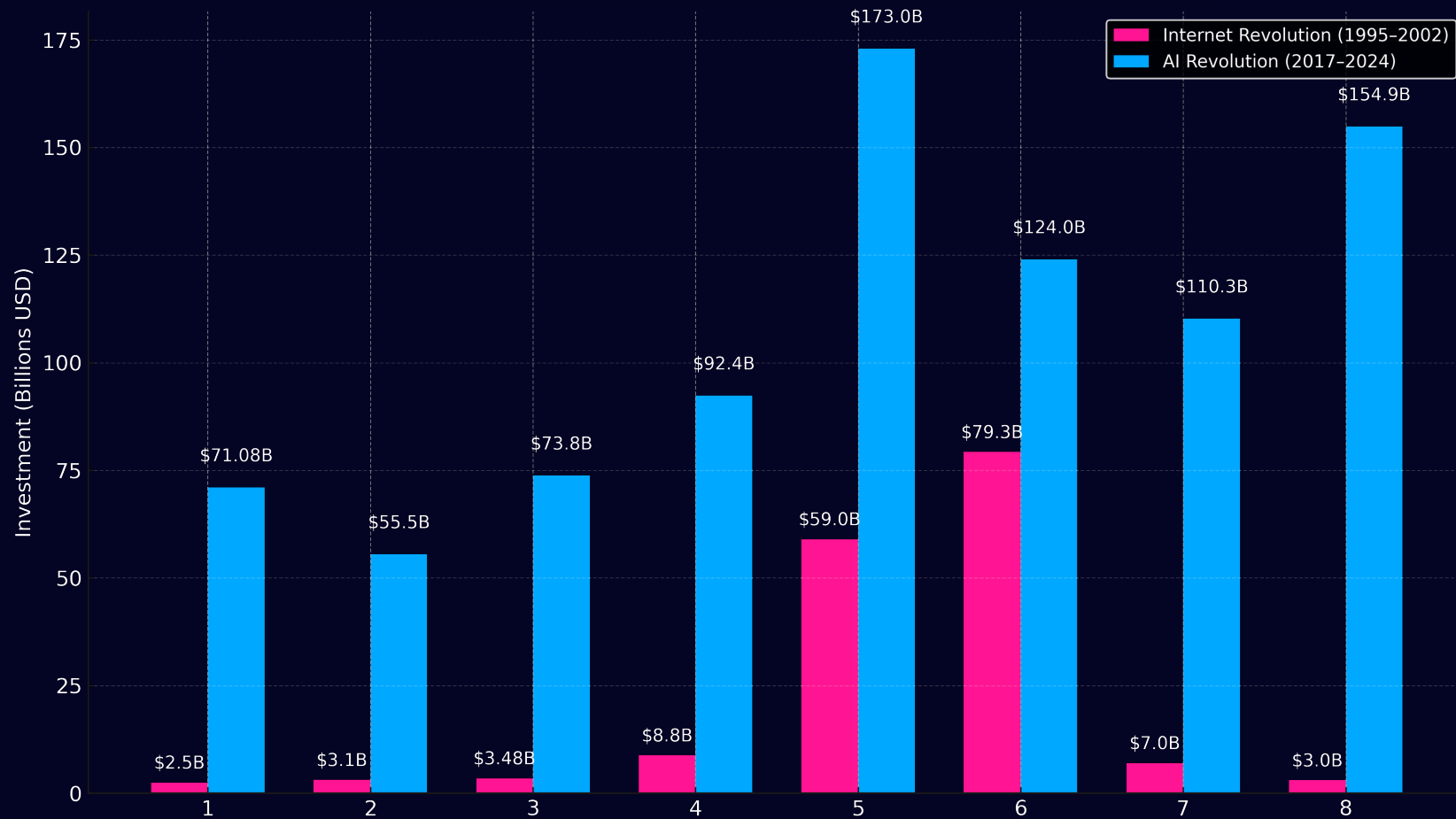
A close-up photograph of a hand in a dark suit jacket flipping a white light switch on a dark, textured wall. The scene is dimly lit, with the switch and the hand being the primary light sources. The background shows a blurred doorway or window.

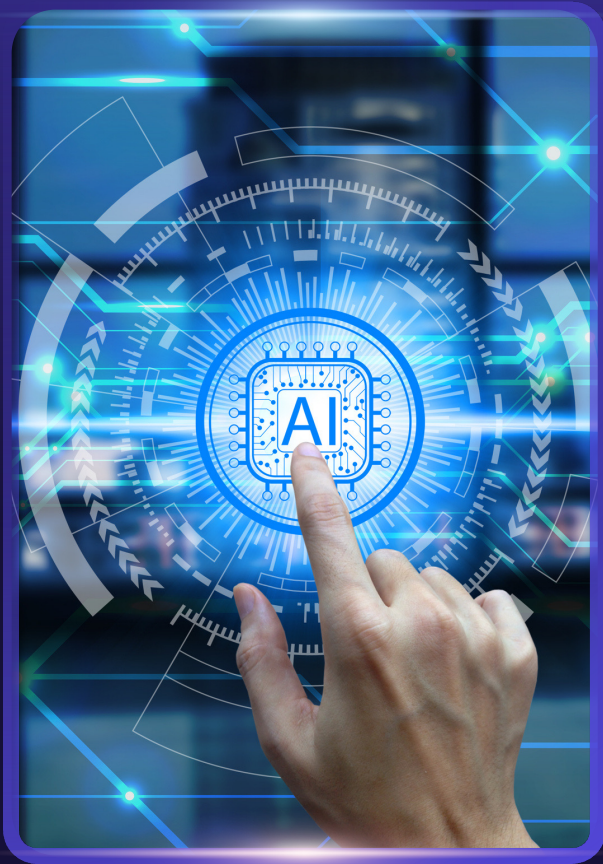
**Last year?** AI was optional **This year?** AI is operational

# TECH TIMELINE



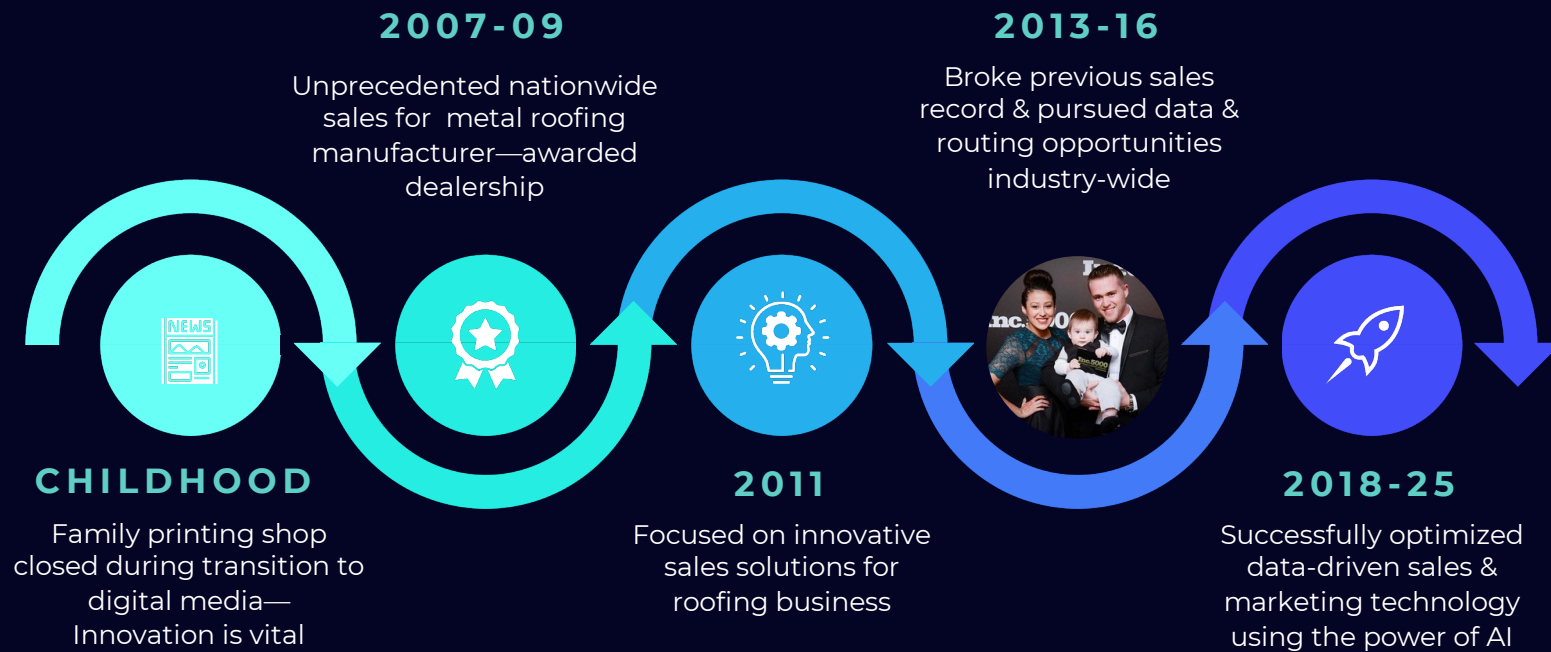
# INTERNET VS AI REVOLUTION





# Top 3 reasons people don't learn AI

- **Not enough time to learn it**
- **Don't know how to create leverage**
- **Moving so fast it feels overwhelming!**





# WHY AI MATTERS NOW?

AI is everywhere in roofing

# THE 2025 AI FRAMEWORK

Everything is 10x better!



**Predict**



**Perform**



**Protect**



**Build**

# PREDICT

- ✓ Predictive lead scoring
- ✓ Scheduling
- ✓ Churn prediction
- ✓ Storm modeling



# PERFORM

- ✓ AI qualifies & sets appointments
- ✓ Handles objections
- ✓ Runs SOPs
- ✓ Books jobs



\*Sample from <https://www.structurely.com/>

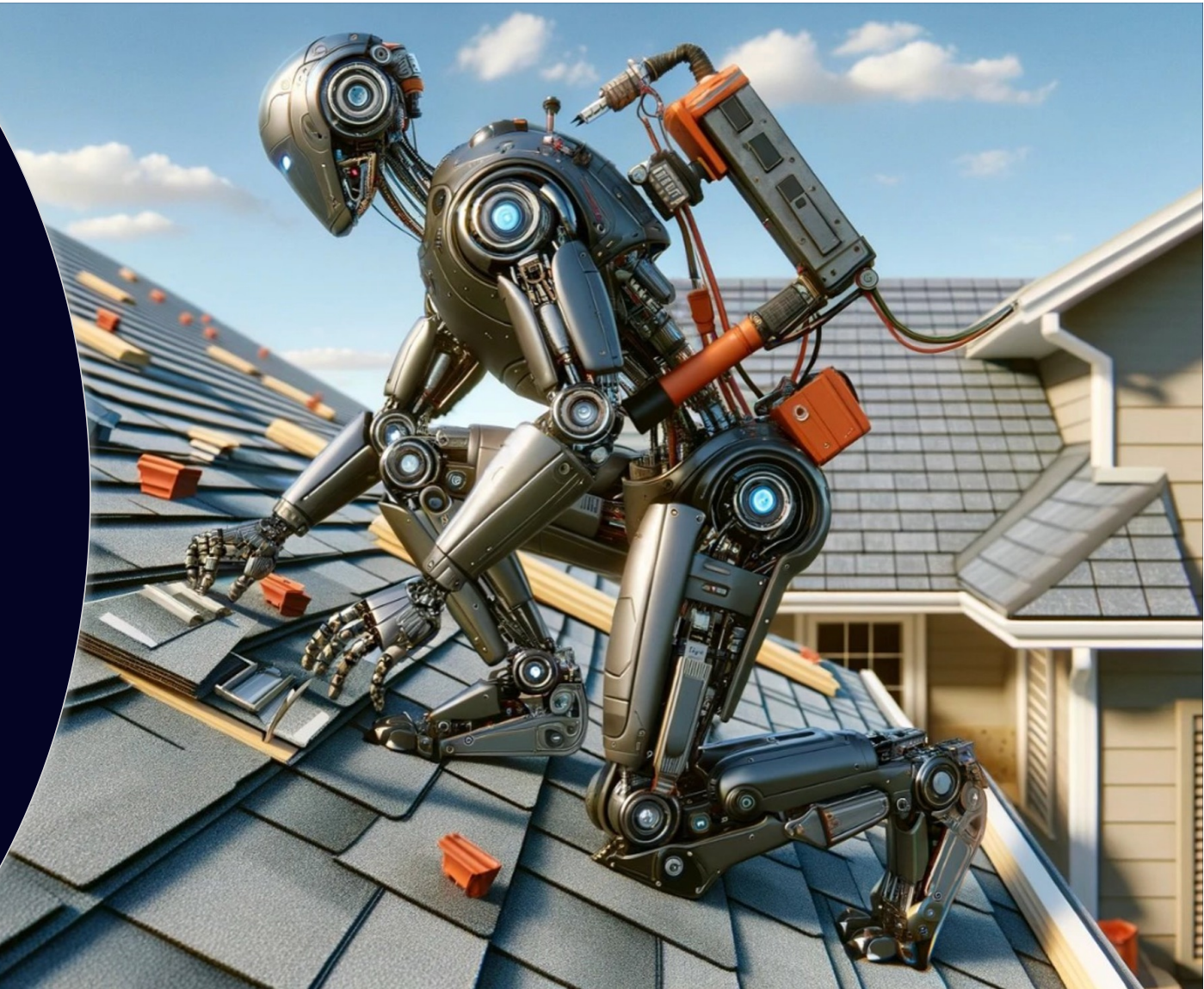
# PROTECT

- ✓ Hazard detection
- ✓ OSHA flags
- ✓ Safety reporting
- ✓ Live monitoring



# BUILD

- ✓ Autonomous inspections
- ✓ Robotic install
- ✓ Material optimization
- ✓ Zero-fatigue labor



# CHOOSE THE RIGHT TECH



GATHER



ANALYZE



TARGET



ENGAGE



**TECHNOLOGY SHOULD BE  
AN AMPLIFIER OF OUR  
HUMANITY, NOT A  
SUBSTITUTE FOR IT.**

An aerial night photograph of a city skyline. The image is split horizontally: the top half shows a dark sky with a few illuminated skyscrapers, while the bottom half shows a dense urban landscape with many lit-up buildings and streets. A semi-transparent black horizontal band runs across the middle of the image, containing the text "YOU ARE THE ACTIONEER OF YOUR FUTURE" in white, bold, sans-serif capital letters.

**YOU ARE THE ACTIONEER OF  
YOUR FUTURE**



# Make AI challenge you

## ➤ **Customize your agent**

- Tell me the truth
- Push back
- Ask clarifying questions
- Be clever & bold
- Don't let me overthink
- Nudge me into action

# YOUR NEXT STEPS



**Structure your data**



**Create a project**



**Run GATE monthly**

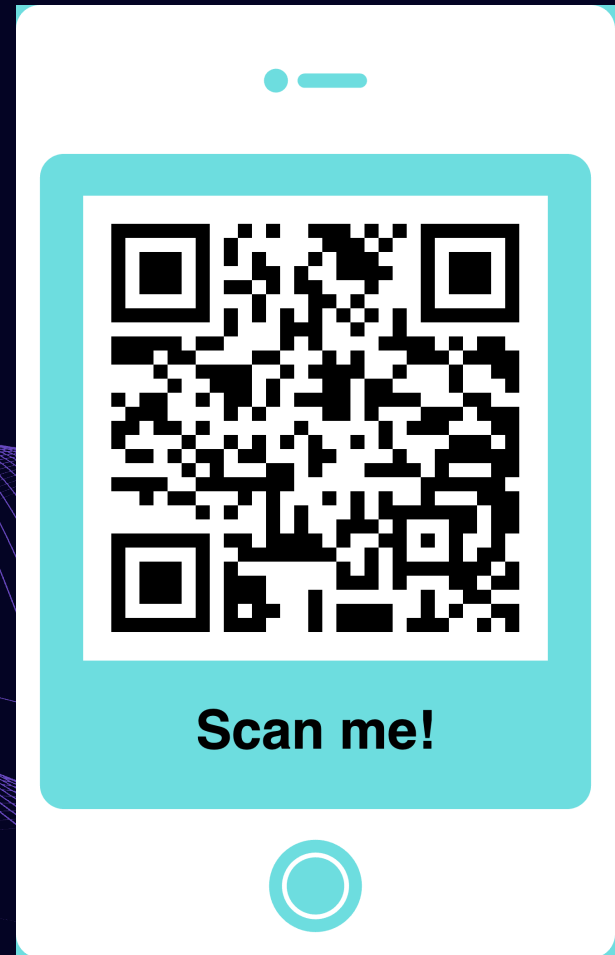


**Build a culture around AI**

**EMBRACE AI FOR  
GROWTH & POSITIVE  
CHANGE**

**THANK YOU!**

CONNECT WITH ME TO LEARN MORE





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