

BEST of SUCCESS

THE ART OF RESPONSIBLE GIVING

Peter Horch

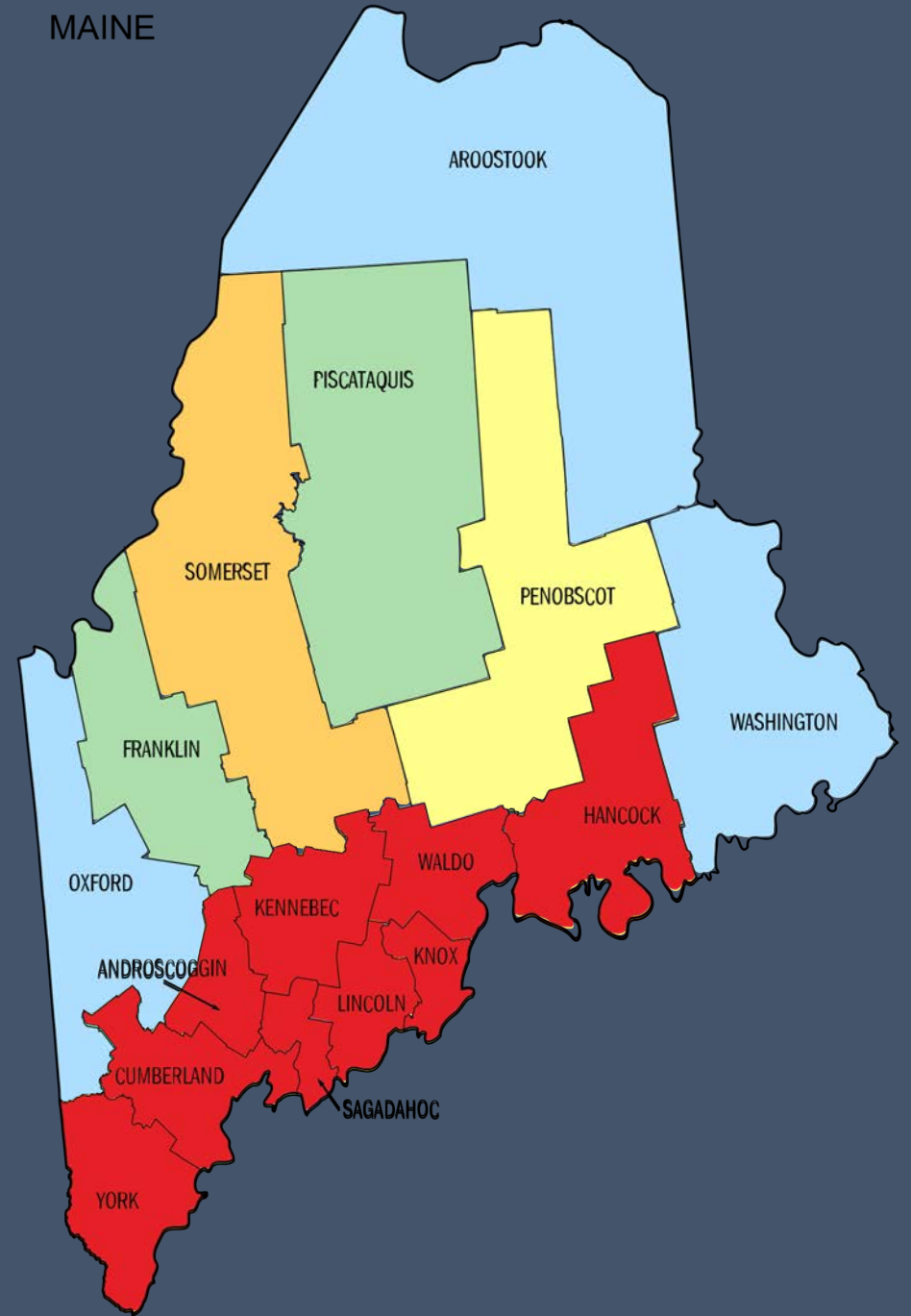
President & CEO

Horch Roofing





T HORCH ROOFING



A collage of diverse hands reaching towards a central white banner with the text "RESPONSIBLE GIVING JOURNEY". The hands are of various skin tones and are positioned around the banner, some pointing towards it, others resting on it. The background is a solid light pink color. The banner is a white horizontal strip with the text in bold, black, uppercase letters.

RESPONSIBLE GIVING JOURNEY









NETWORKING

- **WASHED WINDOWS FOR BBBS**



- **DONATED A ROOF FOR HABITAT FOR HUMANITY**



- **SPONSORED A TRIP FOR HIGH SCHOOL KIDS**



- **PARADES, EVENTS, SPONSORSHIPS, DONATIONS**

SHOULD I JOIN A BOARD OF DIRECTORS?

TIME | TREASURE | TALENT



2008



2009

NETWORKING = CONTACTS

= GROWTH

GIVING BACK FEELS GOOD



YES MAN

- ASKED TO JOIN **ANOTHER** BOARD!
- MET WITH PRESIDENT – JUST SHOW UP AND VOTE
- REVIEW APPLICANT – ATTENDED MEETING
- SPECIAL BOARD MEETING IN 2014
- PRESIDENT EMBEZZELED \$4.6 MILLION
- **WHAT TO DO?** – 45 BOARD MEMBERS / 25 RESIGN
- **STAYED ON** TO HELP THE ORGANIZATION REBUILD



Why was it scary?

- **BOARD MEMBERS HAVE A FIDUCIARY RESPONSIBILITY**

- If found negligent of fiduciary duty.....
- Sued for damages both personally and as a group
- **Directors and Officers Insurance**
 - Language defends Board Members

- **RESEARCHED THE DONOR LIST**

- **WORKED WITH THE FBI TO GET COMPENSATION**

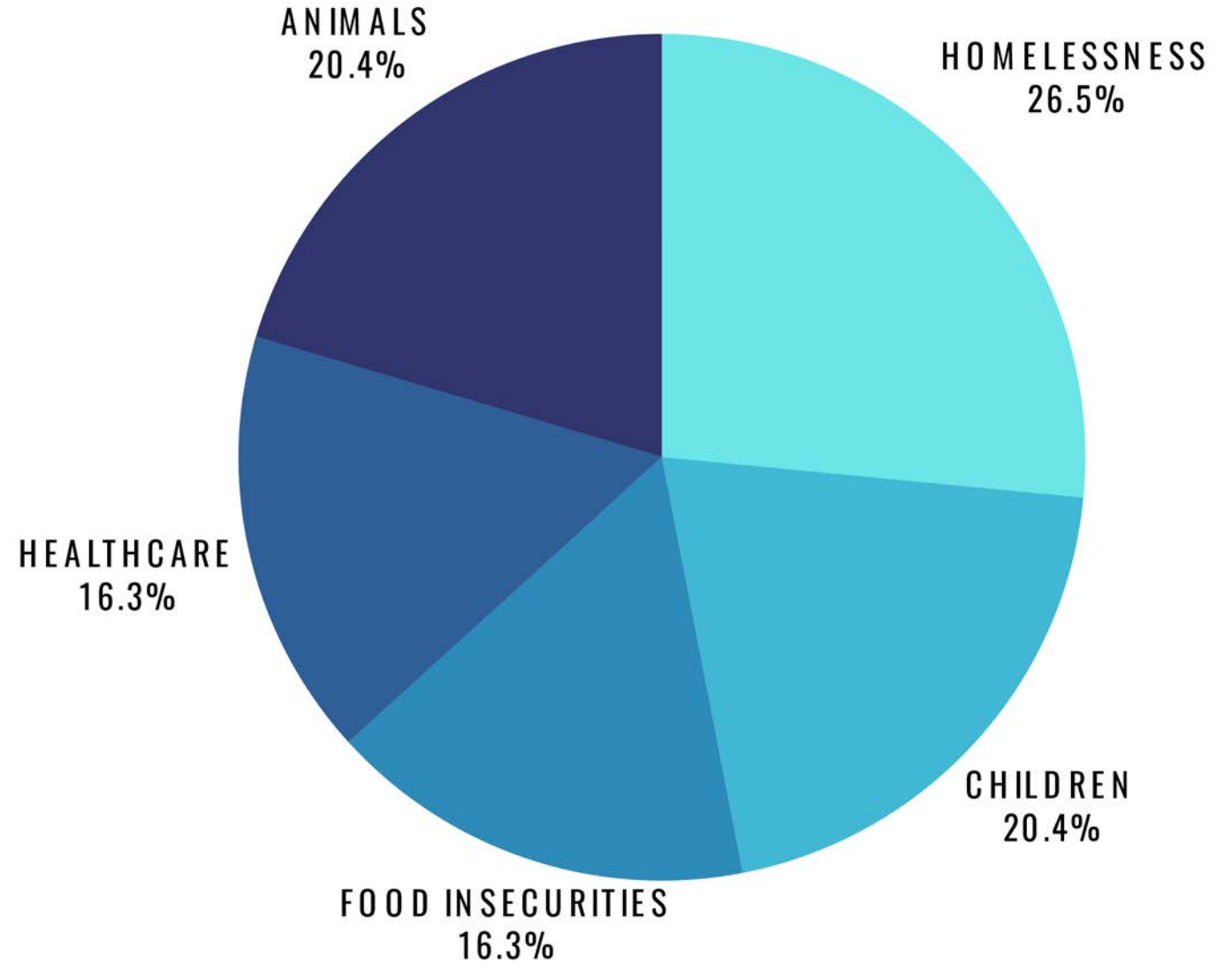
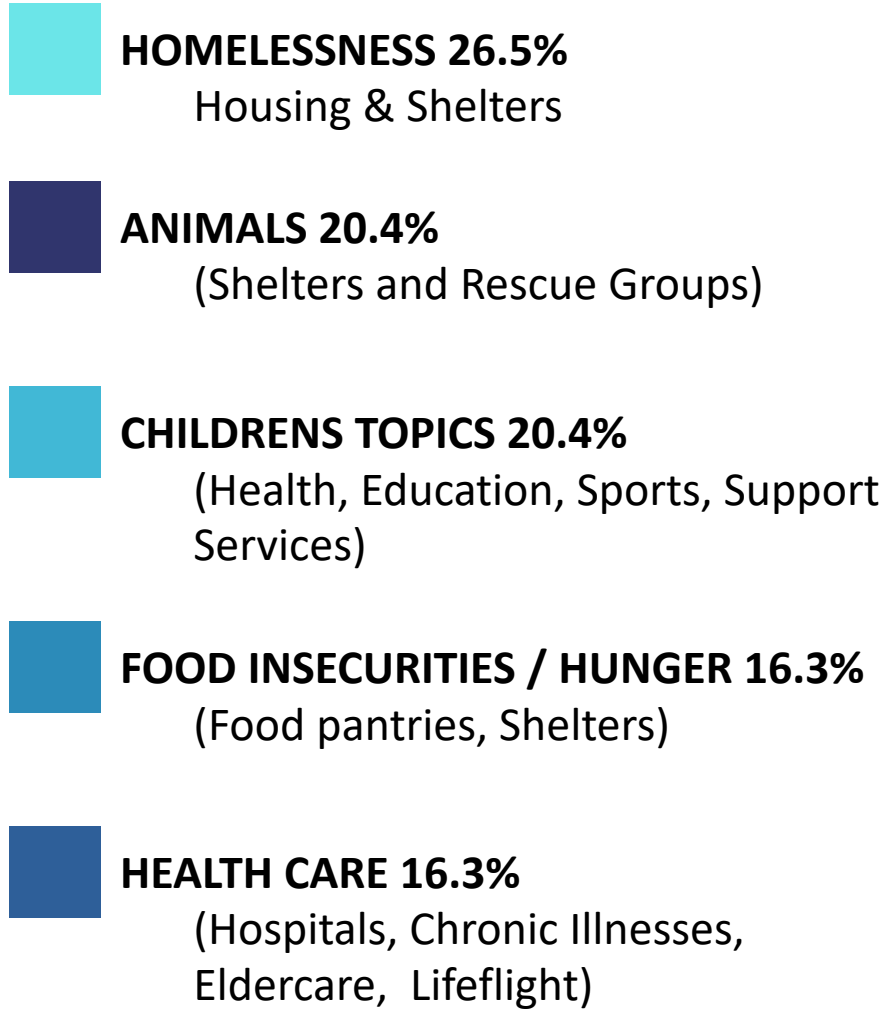
- **WORKED ON A FORCASTING PLAN TO SAVE ORGANIZATION**



**RESPONSIBLE GIVING
PROGRAM**

RESPONSIBLE GIVING PROCESS

EMPLOYEE SURVEY



Name

First Last

Email

Donation Level

Requested Amount

Organization

Contact Name

Title

Is the Organization a registered 501 (c) 3 or 501 (c) 6? If not, Is there a fiscal sponsor?

What is the mission/vision of the organization?

If awarded, please describe the planned usage of funds? How is your planned usage of funds connected to Horch Roofing's yearly planned giving theme?

Horch Roofing Recognized - Please describe the avenues that Horch Roofing will be recognized for the donation?

[Text us](#)

BASIC FORM

- CONTACT INFO
- \$ AMOUNT REQUESTED
- REGISTERED 501 (c) 3 or 501 (c) 6
- ORGANIZATIONS MISSION
- HOW FUNDS WILL BE USED
- RECOGNITION
- FOLLOW UP

DOCUMENTS UPLOAD

- PROFIT AND LOSS
- BOARD AND PAID STAFF LIST

- **COMMITTEE MEETS TO DISCUSS REQUEST**
- **REVIEW APPLICATION AND FINANCIALS**
- **IF APPROVED, FOLLOW UP FOR UPDATES**

HARD WORK BUT REWARDING

- **STAY FOCUSED** FOR OUR EMPLOYEES AND OUR \$\$
- **SEPARATES WHO WE WANT TO SUPPORT AND WHY**

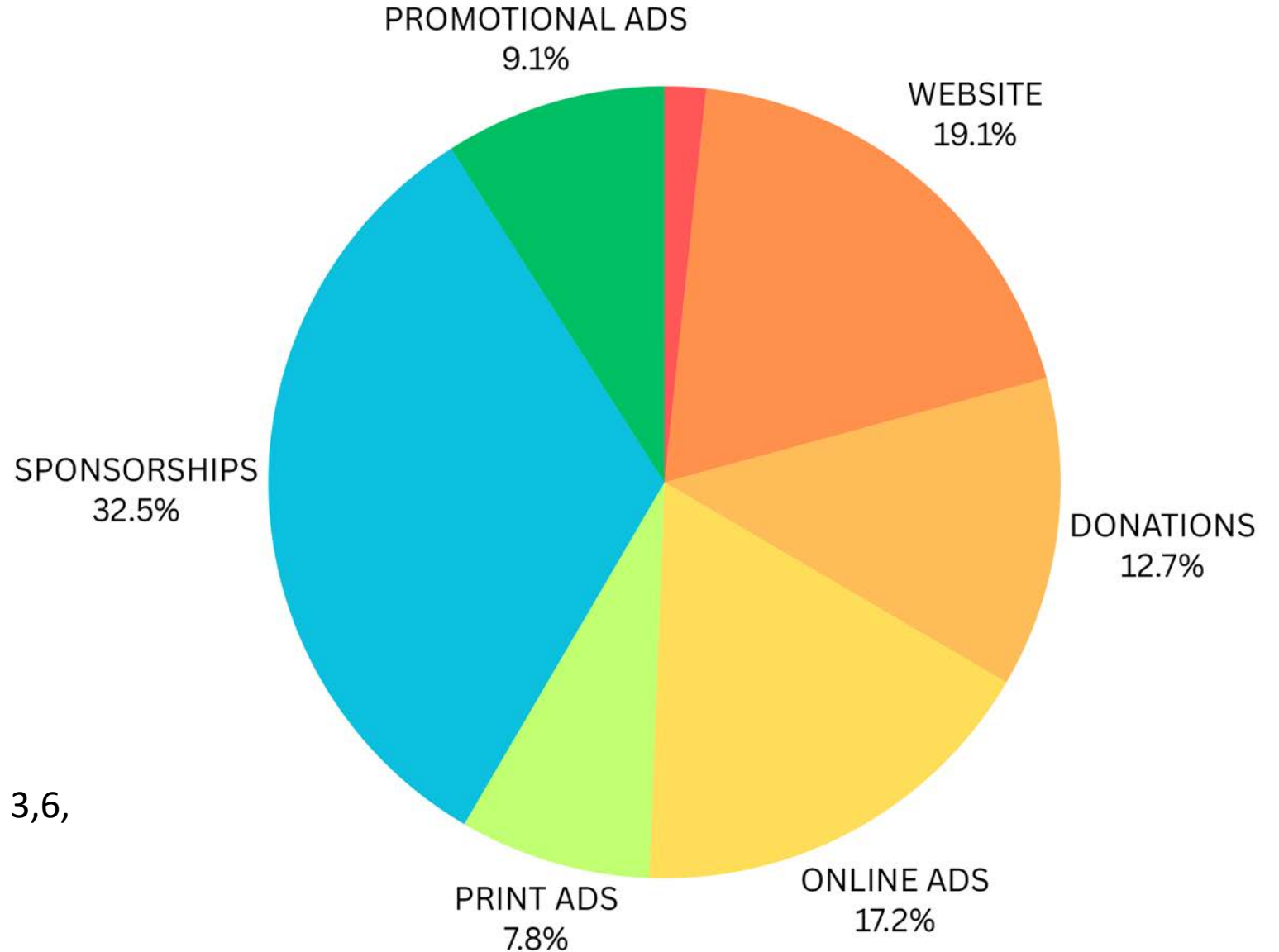
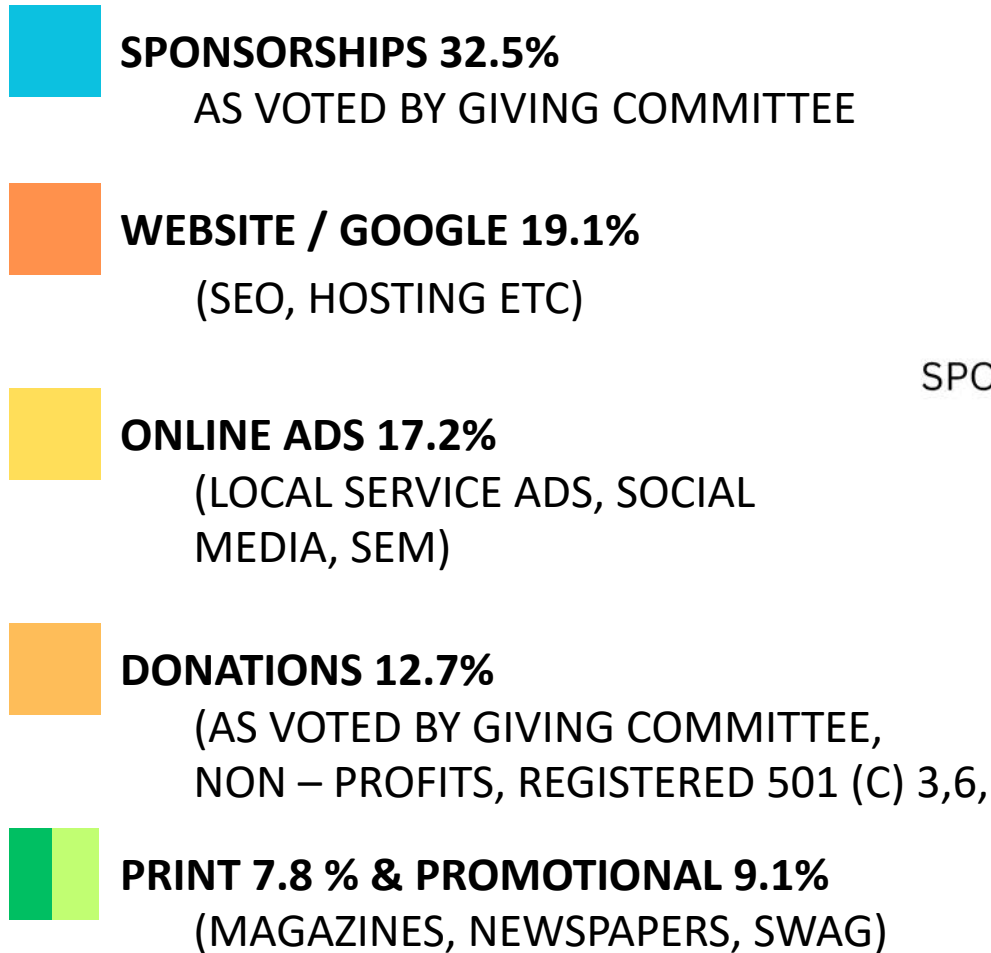
Horch Roofing has supported these non-profits:

- ✓ ALS Association
- ✓ American Cancer Society
- ✓ Belfast Area Chamber of Commerce
- ✓ Belfast Area High School (RSU 71)
- ✓ Belmont Fire Department
- ✓ Big Brothers Big Sisters of Mid-Maine
- ✓ Camden Hills Regional High School (Five Town CSD)
- ✓ Camden Public Library
- ✓ Camden Rotary Club
- ✓ Five Towns Little League
- ✓ Central Lincoln County YMCA
- ✓ Center for Maine Contemporary Art
- ✓ Coastal Mountain Land Trust
- ✓ Damariscotta Blues Fest & Pub Crawl
- ✓ Farnsworth Art Museum
- ✓ Five Town Football
- ✓ Five Town Little League
- ✓ Friends of Rockland Harbor Lights
- ✓ Georges River Land Trust
- ✓ Habitat for Humanity
- ✓ Pope Memorial Humane Society
- ✓ Karl's Kids
- ✓ Knox County Homeless Coalition
- ✓ LifeFlight Foundation.
- ✓ Lincolnville Central School
- ✓ Multiple Sclerosis Foundation
- ✓ Maine Women's Network
- ✓ Make A Wish Foundation
- ✓ Muscular Dystrophy Association
- ✓ Medomak Babe Ruth Little League
- ✓ Medomak Valley Land Trust
- ✓ Midcoast Breast Cancer Classic
- ✓ Mid-Coast Builders Alliance
- ✓ Midcoast Leadership Academy
- ✓ Midcoast Magnet
- ✓ Mid-Coast School of Technology
- ✓ National Breast Cancer Foundation
- ✓ National Multiple Sclerosis Society
- ✓ Oceanside High School
- ✓ One Community Many Voices
- ✓ P.A.W.S. Animal Adoption Center
- ✓ Pen Bay Healthcare Foundation
- ✓ Pen Bay Waldo Healthcare Foundation
- ✓ Penobscot Bay Regional Chamber of Commerce
- ✓ Penobscot Bay YMCA
- ✓ Ragged Mountain Recreation Area Foundation
- ✓ Rockland Kiwanis
- ✓ Rockland Main Street Inc.
- ✓ Oceanside Pee Wee Football
- ✓ Rockland Rotary
- ✓ Searsmont Historical Society
- ✓ Southern Midcoast Maine Chamber
- ✓ Special Olympics
- ✓ The Island Institute
- ✓ The Maine Lighthouse Museum
- ✓ Thomaston 4th of July Committee
- ✓ Trekkers Inc
- ✓ United Midcoast Charities
- ✓ West Bay Rotary Club
- ✓ Youthlinks



**WHAT DOES MARKETING
LOOK LIKE FOR HORCH
ROOFING?**

HORCH ROOFING MARKETING BUDGET



WHAT'S THE RIGHT %?

10%

15%

7%

IN 2023 HORCH ROOFING IS AT 1.5%



THANK YOU:)

PETER@HORCHROOFING.COM

BEST  **of**
SUCCESS