

BEST of SUCCESS

ENSURE CONSISTENTLY SAFE PERFORMANCE THROUGH PROCESS

Tammy Clark

Owner

Tammy K. Clark LLC

**BEST of
SUCCESS**



TAMMY K. CLARK

INDUSTRIAL HYGIENIST **OCCUPATIONAL & ENVIRONMENTAL HEALTH & SAFETY** **PROFESSIONAL**

- **INDUSTRY CERTIFICATIONS**
 - **OSHA / EPA / DOT**
- **TKCC, PRINCIPAL OWNER**
- **STRATEGIC PARTNER, ARC**



INTRODUCTION: THE IMPORTANCE OF CREATING A STRONG HEALTH, SAFETY, & COMPLIANCE PROGRAM.

- **SAFETY IS A MORAL COMPONENT TO BUSINESS OPERATIONS**
- **COMPANY CULTURE; MORALE**
- **COMPANY REPUTATION**
- **FUTURE WORK OPPORTUNITIES**
- **COMPANY PROFITS**
- **FAIL TO PLAN, PLAN TO FAIL**

OBJECTIVES:

- **IDENTIFY SAFETY & COMPLIANCE CONCERNS IN THE ROOFING INDUSTRY**
- **IDENTIFY SAFETY & COMPLIANCE ISSUES IN YOUR COMPANY**
- **UNDERSTAND THE CORRELATION BETWEEN PROCESS & PERFORMANCE**
- **UNDERSTAND THE CURRENT REGULATORY ENVIRONMENT**
- **UNDERSTAND EFFECTIVE COMMUNICATION**
- **UNDERSTAND THE IMPORTANCE OF ENFORCEMENT**

SAFETY & COMPLIANCE CHALLENGES WITH THE ROOFING INDUSTRY

- **MOST WORK IS IMMINENT DANGER**
- **LACK OF EMPLOYEE BUY-IN**
- **LACK OF EMPLOYER POLICY / PROCESS**
- **LACK OF EMPLOYEE TRAINING & KNOWLEDGE**
- **LACK OF EFFECTIVE COMMUNICATION**
- **LACK OF EMPLOYER ENFORCEMENT**

SAFETY & COMPLIANCE CHALLENGES WITH THE ROOFING INDUSTRY

- **LACK OF EMPLOYER INCENTIVES PROGRAM**
- **WEATHER**
- **DEMANDING OWNERS**
- **SCHEDULES**
- **LABOR MARKET**
- **INCREASED REGULATORY AGGRESSION**
 - **OSHA / EPA / DOT**

SAFETY & COMPLIANCE CHALLENGES WITH THE ROOFING INDUSTRY

WHAT DOES THIS COLLECTIVELY LEAD TO?

- **A PERFECT STORM FOR SAFETY, HEALTH, AND COMPLIANCE PROBLEMS**
 - **INJURIES, ACCIDENTS, INCIDENTS, CITATIONS, TARNISHED PUBLIC RECORD**
- **DECREASED EFFICIENCIES AND PROFIT LOSS**
 - **WORK COMP, INCREASED INSURANCE COSTS, LOST TIME, LEGAL CHALLENGES, CITATIONS**
- **UNNECESSARY FRUSTRATION AND STRESS**
 - **MANAGEMENT FRUSTRATION, EMPLOYEE MORALE, NEGATIVE IMPACT ON CULTURE**

WHAT ARE THE SOLUTIONS?

- INTENTIONAL STRATEGY
 - COMPANY-SPECIFIC
- CREATE CONSISTENT PROCESS WHICH LEADS TO PREDICTABLE OUTCOMES
 - EMPLOYEE PARTICIPATION, MANAGEMENT PARTICIPATION
- COMMUNICATION
 - TIMELY, RESPONSIVE, FREQUENT
- ENFORCEMENT
 - CONSISTENT
 - DOCUMENTED

CREATING CULTURE FROM PROCESS

- IT MAY SEEM COUNTERINTUITIVE; SHOULDN'T WE START WITH A CULTURE THAT LEADS TO ACTIVITIES?
- CREATE PROCESSES AND PROCEDURES BECAUSE WE WANT TO BUILD A HEALTHY CULTURE
 - THE PROCESSES INCLUDED IN A HEALTH & SAFETY MANAGEMENT SYSTEM
 - SAFETY IS THE BEST EXAMPLE OF QA/QC; ONCE WE HAVE SOLID PROCESSES, A CULTURE WILL NATURALLY DEVELOP
 - SSSP'S
 - SOP'S
 - CONSISTENCY / HABIT

CREATING CULTURE FROM PROCESS

WHAT IS CULTURE?

WE BELIEVE OUR EMPLOYEES SHOULD GO HOME SAFELY EVERY NIGHT

- **WE NEVER PUT SCHEDULE ABOVE SAFETY**
- **WE VALUE OUR EMPLOYEES OVER PROFIT**
- **WITHOUT OUR EMPLOYEES WE HAVE NO BUSINESS**
- **CULTURE IS HAVING A GENUINE HEART FOR WHAT YOU DO**
- **ALL EMPLOYEES KNOW “THIS IS JUST THE WAY WE DO OUR JOBS”**
- **ALL EMPLOYEES FEEL “AT HOME” IN THE WORKPLACE; A SENSE OF BELONGING AND FULFILLMENT**

CREATING CULTURE FROM PROCESS

WHAT IS PROCESS?

- **HOW WE DO WHAT WE DO**
- **CREATIVE STRUCTURE; WHAT WORKS FOR OUR COMPANY?**
- **SYSTEMATIC ROUTINE THAT LEADS TO PREDETERMINED OUTCOME**
- **BELIEVABLE**
- **SUSTAINABLE**
- **MEASURABLE**
- **ATTAINABLE**
- **REPEATABLE**
- **PREDICTABLE**

SAFETY IS A PROACTIVE PROCESS

PRE-PLANNING FOR SAFETY ALLOWS US TO STAY IN CONTROL PROACTIVELY & RETAIN PROJECT PROFITS.

- **ESTIMATING FOR SAFETY**
- **PRECONSTRUCTION PLANNING**
- **PLANNING FOR TRAINING, EQUIPMENT, PPE, CERTIFICATIONS, ETC.**
- **KICKOFF MEETINGS, COORDINATION / SEQUENCING MEETINGS, ETC.**

CONTINUOUS IMPROVEMENT MODEL

WHAT IS IT?

- **A METHOD OF IMPLEMENTING AND CONTINUALLY IMPROVING PROCESS FOR GREATER EFFICIENCIES**
- **AN OPPORTUNITY TO MAXIMIZE PROFITS WHILE CREATING A STRONG COMPANY CULTURE**

CONTINUOUS IMPROVEMENT MODEL



- **PLAN OUT THE PROCESS**
- **IMPLEMENT THE PROCESS**
- **MEASURE THE SUCCESS (OR FAILURE) OF THE PROCESS**
- **KEEP, IMPROVE, OR DISCARD THE PROCESS**

WHERE DO WE START?

IMPLEMENTING THE 4-STEP CONTINUOUS IMPROVEMENT MODEL:

- 1. S.W.O.T. ANALYSIS
- 2. DOCUMENTATION OF RESULTS
- 3. MEETING WITH OWNERS / MANAGEMENT TO REVIEW FINDINGS
- 4. CREATE A COMPANY-SPECIFIC PLAN THAT OUTLINES RECOMMENDED PROCESSES / POLICIES
- 5. COMMUNICATE (TRAIN) THE COMPANY ON THE PROCESSES / POLICIES
- 6. ENFORCE THE POLICIES
- 7. REVIEW THE PROCESS FOR QUALITY AND IMPROVEMENT

WHAT ARE THE RESULTS?

A PREDICTABLE OUTCOME

- **1. SAFE AND HEALTHY EMPLOYEES**
- **2. COMPLIANT JOB SITES**
- **3. POSITIVE COMPANY CULTURE; EMPLOYEES APPRECIATE FLEXIBLE STRUCTURE**
- **4. IMPROVED ATTRITION RATES; REDUCED TURNOVER**
- **5. IMPROVED EFFICIENCIES**
- **6. IMPROVED PROFITS**
- **7. IMPROVED COMPANY PUBLIC RECORD**

WHAT ARE THE RESULTS?



QUESTIONS? TKHCLARK@GMAIL.COM



BEST  **of**
SUCCESS