

THAT'S RIGHT, **ASSURANCE**

No, we didn't misspell insurance. Insurance is for after the fact, when one needs financial restitution after something has gone wrong. Unlike insurance, Uniform Evaluation Services (ES) provides assurance for end users and building regulators that the code — which sets the bar for building component acceptability — has been satisfied.

We ask the tough questions, and when we get answers we provide an IAPMO Uniform ES Evaluation Report that tells the report holder, and the reader, that someone with the right expertise asked the right questions and got the right answers.

For more than 70 years, IAPMO or its subsidiaries have been involved in product recognition in the form of listings or evaluation reports. We work hard to bring the same drive, determination and great customer service into the building arena that made IAPMO's listing program such a great success.

SPEED TO **MARKET**

Provided that the data is well organized, our staff has issued reports in as little as 40 days, but most are issued within three months. Everything depends on how quickly you can respond to our questions and requests for additional information. Our department goal is to respond to submittals in less than two weeks.



Uniform Evaluation Service:
**THE ASSURANCE
COMPANY™**

*Providing peace of mind
for manufacturers*



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ES739GM1207

No one knows better than you that today's tough market requires more than talent for success.

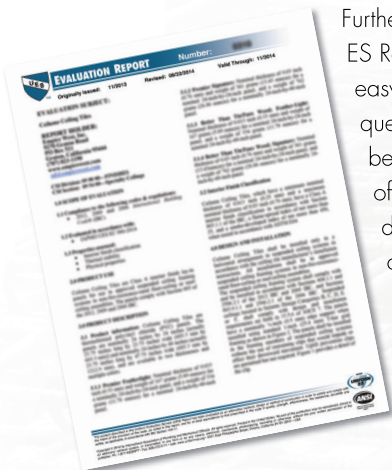
Successful companies use every available advantage to increase product sales. Uniform ES serves as a conduit for review of your substantiating data and translation of that highly technical and complicated data into the information required by a prudent building department for acceptance.

When your sales staff makes pitches, would prospective clients find a third party document summarizing all relevant code issues valuable? Especially if the third party is a group known and trusted by code officials? If the document also concluded with a recommendation of product acceptance by the code official? More specifically, would that help sales? Would it be easier to sell with or against this advantage?

Why wait until your competitor has the upper hand? It's yours for the taking!

TIME IS MONEY

It's an old adage, but certainly applies. How long would it take your sales staff to travel to all the building jurisdictions in North America and convince them your products meet or are an acceptable alternative to the codes? Impossible, right? A Uniform ES Report does it for you.



Furthermore, a Uniform ES Report provides quick, easy-to-find answers to questions that might be raised by code officials so your staff doesn't have to field call after call seeking clarification. Instead they can be doing the really important work: selling your products.

HOW DOES IT WORK?

Code officials trust IAPMO and its Uniform Evaluation Service. Each report provides information divided into the same sections. Each section is designed to quickly convey your products' key information to the reader:

- **CSI Sections** – Displays information helpful to the specifier
- **Report Holder Information** – Name, address, e-mail, phone
- **Scope of Evaluation** – Defines the code edition, properties evaluated
- **Uses** – Defines the areas of the building in which the product can be used as noted in the report and which code editions are satisfied
- **Description** – Contains key code related testing parameters
- **Installation** – Specific installation requirements key to code acceptance
- **Limitations or Conditions of Use** – In conjunction with the scope, defines areas of applicability
- **Evidence Submitted or Substantiating Data** – Details information submitted in support of the report
- **Identification** – Helps keep clones from using your report
- **Drawings** – Only if required

UNIFORM ES GIVES YOU ALL THIS

Each report holder gets the backing of IAPMO with the code officials, including:

- Access by telephone and in writing to UES engineers to get your questions answered
- Listing on our new Website
- Timely completion of your report and continuing customer service. Our staff is available to answer your questions, and questions from consumers about your report
- Economical cost providing great value
- ISO Guide 65 recognition from ANSI
- Conformance with Section 1703 of the 2012 IBC

EASY AS 1-2-3

Just a few administrative steps will get the friendly staff of UES started developing your draft:

- Fill out the application
- Send in your substantiating data (manufacturer's descriptive literature, test reports and engineer's sealed calculations, installation instructions, and any other relevant information)
- Submit payment of the basic fee
- UES staff will take it from there

Rest assured your data is safe and secure. The process in a nutshell looks like this:

- Director assigns the file to one of our expert consultants
- Comments are returned to UES, and UES filters and sends back to you for a response
- Your response might be to:
 - ~ point out where the missing information is in the data provided
 - ~ provide additional testing, sealed engineering calculations and/or drawings
 - ~ reduce the scope of recognition
- The step above might be repeated until UES is satisfied it has the data necessary to substantiate all information contained in the evaluation report
- The report is peer reviewed by UES staff
- The Evaluation Committee meets to review the final report and authorize issuance
- Your report is issued, posted to the Website, and your sales group has another arrow in their quiver to increase your revenue

We're here to help!

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