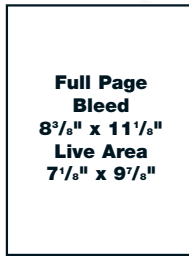
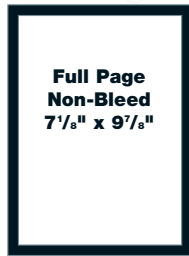


RC AD SIZES/RATES/CONTACTS

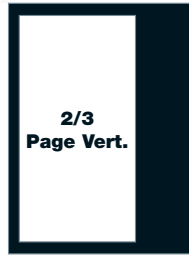
Ad Sizes



Full Page Spread Bleed
16¹/₂" x 11¹/₈"
Live Area
15¹/₄" x 9⁷/₈"



Full Page Spread Non-Bleed
15¹/₄" x 9⁷/₈"



4³/₄" x 9⁷/₈"



3¹/₂" x 9⁷/₈"



4³/₄" x 7¹/₄"



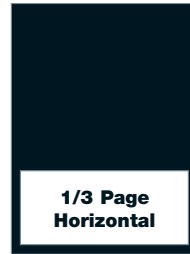
7¹/₄" x 4³/₄"



4³/₄" x 4³/₄"



2¹/₄" x 9⁷/₈"



7¹/₄" x 3¹/₄"



3¹/₂" x 4³/₄"



2¹/₄" x 4³/₄"

2012 Display Rates (Gross)

Black and white

	1x	3x	6x	12x	24x
full page	7230	5560	5475	4980	4750
2/3 page	5925	4910	4500	4185	3820
1/2 island	4820	3950	3835	3535	3395
1/2 page	4510	3650	3535	3425	3250
1/3 page	3400	2910	2520	2300	2215
1/4 page	2845	2150	2015	2015	1800
1/6 page	2200	1750	1600	1485	1430

4 color

	1x	3x	6x	12x	24x
full page	9460	7925	7715	7060	6645
2/3 page	8165	7150	6855	6375	6070
1/2 island	7065	6300	6110	5665	5430
1/2 page	6755	6015	5835	5376	5160
1/3 page	5635	5195	5000	4365	4200
1/4 page	4665	4200	4185	3805	3575
1/6 page	4220	3765	3690	3345	3150

Classified Rates

Line Classified:

1x - \$120 3x - \$110 6x - \$102 12x - \$95

Display Classified:

1x - \$195 3x - \$185 6x - \$160 12x - \$135

Blind Box: \$18 per issue to remain anonymous.

Cover 2	11700	10125	9680	8840	8575
Cover 3	10950	9225	9075	8025	7730
Cover 4	13060	11925	10410	9425	9075

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