

# Roofing Contractor

*Spring Cool Roofing Supplement*  
*Reach over 75,000 Roofing Professionals!*



**April 2009**

**EDITORIAL**

## **Product & Literature Showcase**

*The RC Product and Information Showcase highlights your product or catalog item in a 1/8-page, four-color space. Feature an item (old or new) once or repeat the product for only \$540net (or \$189 if you advertise in the issue).*

## **Call your sales rep today**

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IRE Wrap-UP Issue  
Editor's Choice Products



## **TOPICS**

**Residential:**  
Wood Shakes

**Commercial:**  
Garden Roofs

## **PRODUCT FOCUS**

Adhesives

## **BONUS DISTRIBUTION**

*AIA, April 30-May 2*  
*San Francisco*

# **Ad Close: March 3, 2009**

*SF projected average qualified for April 24,660ED+C Dec.09*  
*BPAWW 25,500RC projected average qualified for April 25,205*