

Cool Roofing

Special Supplement Spring and Fall

Sustainable
Facility

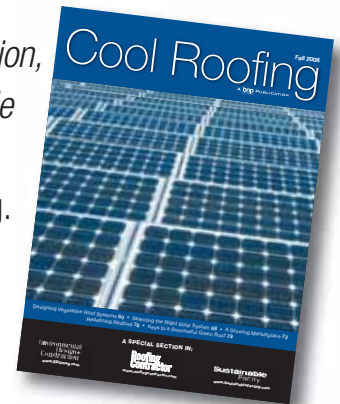
ed+c
environmental design + construction

Roofing
Contractor



Reach three powerful, complementary roofing circulations for one low price!

Environmental Design + Construction, Roofing Contractor, and Sustainable Facility magazine have joined for the 7th year to publish Cool Roofing. Published in the Spring and Fall of 2009, Cool Roofing is a popular, unique supplement.



Reach more than 75,000 BPA audited qualified Architects, Facility Managers, Building Owners, Specifiers and Roofing Contractors in this green focused supplement.*

SIZE	4-COLOR RATE	MECH SPECS
Full Page Spread	\$13,752	17 3/4" x 11 3/8"
Full Page	\$7,285	8 3/8" x 11 1/8"
2/3 page	\$5,780	4 3/4" x 9 7/8"
1/2 island	\$4,990	4 3/4" x 7 1/4"
1/2 page vertical	\$4,875	3 1/2" x 9 7/8"
1/2 page horizontal	\$4,875	7 1/4" x 4 3/4"
1/3 page square	\$3,930	4 3/4" x 4 3/4"
1/3 page vertical	\$3,930	2 1/4" x 9 7/8"
1/4 page vertical	\$3,624	3 1/2" x 4 3/4"
2-color	\$545	

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COOL ROOFING ■ Spring

Published in *RC* and *SF* April issue,
ED+C May issue

Ad Close March 3, 2009

COOL ROOFING ■ Fall

Published in *RC* and *SF*
September issues, *ED+C*
October issue

Ad Close July 28, 2009

* *SF* projected average qualified for April 24,660, *ED+C* Dec 08 BPAWW 25,500, *RC* projected average qualified for April 25,205.